



Latin American
**Practice and
Process**
Gathering 2024

Latin American Practice & Process Gathering 2024

Event program

December 4-6, 2024
In-person
Medellín, Colombia

**UNIVERSIDAD
EAFIT**

VIGILADA | MINEDUCACIÓN

Speakers



Ann Langley

HEC Montreal
(In-person)



Davide Nicolini

Warwick
Business School
(In-person)



David Seidl

University of Zurich
(In-person)



**Richard
Whittington**

University of Oxford
(Virtual)



**Paula
Jarzabkowski**

The University
of Queensland
(Virtual)



**Matthias
Wenzel**

Leuphana
University
(In-person)



**Neil
Thompson**

Vrije Universiteit
Amsterdam
(Virtual)



**Rosalía
Lavarda**

Federal University
of Santa Catarina
(In-person)



**Marcelo de
Souza Bispo**

Federal University
of Paraíba
(In-person)

Day

1

Wednesday,
4.12.24

Duration

Time

Activity

0:30

8:00-8:30

**Registration and
welcome coffee**

1:00

8:30-9:30

Opening and speed-dating

Type: social activity

Approach: in-person

Location: Aula Inversa

0:30

9:30-10:00

Break

1:30

10:00-11:30

**Practice and process studies
in management and organization
studies - How did we get here?
How far have we come?
What's next?**

Type: panel

Approach: in-person

Location: Aula inversa

Speakers: Nicolini, Langley, Seidl
and Wenzel

1:30

11:30-13:00

Lunch Break

Day

1

Wednesday,
4.12.24

1:30

13:00-14:30

Practice and process studies in Latin America showcase

Type: research showcase

Approach: in-person

Location: Aula Inversa

Speakers: Bispo, Lavarda and Araque

0:30

14:30-15:00

Break

1:30

15:00-16:30

Why and how can process approaches extend qualitative research in management and organization studies?

Type: conference

Approach: in-person

Location: Aula Inversa

Speaker: Ann Langley

1:30

16:30-17:00

Break

Day

1

Wednesday,
4.12.24

1:30

17:00-18:30

**Practical implications
of openness in strategizing
and organizing**

Type: practitioners Event

Approach: in-person

Location: Aula Inversa

Speaker: David Seidl

1:30

18:30-20:00

Social - Dinner

Day

2

Thursday, 5.12.24

Duration	Time	Activity
0:30	8:00-8:30	Optional: Practice + Process coffee, presentation of AOM, EGOS, SMS Practice and Process interest groups and tracks

1:30	8:30-10:00	Why and how can practice approaches extend qualitative research in management and organization studies? Type: conference Approach: in-person Location: Aula Inversa Speaker: Davide Nicolini
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0:30	10:00-10:30	Break
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1:30	10:30-12:00	Presentations of track perspective and recent articles by the authors Type: tracks. T1: strategy as Process and Practice T2: organizing T3: entrepreneurship as Process and Practice.
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Day

2

Thursday, 5.12.24

1:30

10:30-12:00

Approach:

T1 & T2: in-person

T3: hybrid location

Location: Aula Inversa

Speakers:

T1: Langley, Lavarda and Wenzel

T2: Seidl, Nicolini and Bispo

T3: Thompson (virtual) and Heiko

1:00

12:00-13:00

Lunch Break

1:30

13:00-14:30

**Writing and publishing
practice and process research
- Mistakes and remedies**

Type: conference and roundtables

Approach: in-person

Location: Aula Inversa

Speaker: Ann Langley

Facilitators: Seidl, Langley, Nicolini,

Wenzel, Bispo and Lavarda

0:30

14:30-15:00

Break

Day

2

Thursday, 5.12.24

1:30

15:00-16:30

Doing practice research empirically

Type: conference

Approach: in-person participants, virtual speakers

Location: Aula Inversa

Speakers: Paula Jarzabkowski (virtual) and Richard Whittington (virtual)

0:30

16:30-17:00

Break

1:30

17:00-18:30

How to use artificial intelligence for creating value

Type: practitioners event

Approach: in-person

Location: Aula Inversa

Speaker: Susana Álvarez

Free time

Day

3

Friday 6.12.24

Duration	Time	Activity
1:00	8:00-9:00	Optional: Practice + Process coffee, presentation of Bounderer, a language-games' software for studying micro-practices
1:30	9:00-10:30	Research clinics in english, spanish, and portuguese Type: research clinics Approach: in-person and roundtables Location: Aula Inversa Speakers: all speakers in-person (6)
0:30	10:30-11:00	Break
1:00	11:00-12:00	Visualizing practice and process research Type: conference Approach: in-person Location: Aula Inversa Speaker: Ann Langley

Day

3

Friday 6.12.24

1:00

12:00-13:00

Lunch Break

1:30

13:00-14:30

Ideation: A practice and process research agenda for LATAM

Type: workshop

Approach: in-person

Location: Aula Inversa

Facilitators: Jorge Velez, John Macias and Lenis Araque

0:30

14:30-15:00

Break

1:30

15:00-16:30

What's next? Next steps for LAPP community and networking

Type: workshop

Approach: in-person

Location: Aula Inversa

Facilitators: LAPP community, Lavarda, Bispo, Reyes and Schmidt

Day

3

Friday
6.12.24

0:30

16:30-17:00

Break

1:30

17:00-18:30

How to conduct consulting that produces both economic and social value?

Type: practitioners event - Workshop

Approach: in-person and roundtables

Location: Auditorio Guayabos

Moderator: Cristina Vélez, Dean.

Consultants: Álvaro Aguirre, Carlos

Téllez, Maria Victoria Riaño, Erika

Klinkert, Luz María Rivas and

Jorge Vélez

1:30

18:30-20:00

Cultural event